

Project: Copy for multi-panel promotional brochure

Client/Agency: Blonde Creative

*All Eyes on **You***

July 2007

Your image

Brave competitors like you need a gutsy image that grabs your target market by the shoulders with both hands, shakes everything loose but you, and leaves only the desire for more—of you.

So don't just follow the yellow-brick road. Own it! Do the unthinkable. Paint it purple. Light it up. Animate it. Put it on wheels. Make it 20 stories high.

Your product

Whether it's a cold drink, a car, or a sandwich, take it and make it defiantly bigger. Drape the side of a building with it. Illuminate it. Wrap it around a bus. Whatever you do with it, you need to do it bigger and bolder than any of your competitors. And depend on Blonde Creative to build it.

Aerial banners

Bus shelter posters

Paper posters

Arena vinyl banner

Construction and barricade

Pole banners

Arena and stadium graphics

Display and floor graphics

Scaffold covers

Backdrops and murals

Exhibit and trade show

Scoreboard graphics

Backlight signs

graphics

Stadium graphics

Banners

Fleet graphics

Stage backdrops and

Billboards

Interior graphics and wall

banners

Bleacher backs

banners

Tower wraps

Bridge banners

Mesh stadium and stage

Vinyl barricade signage

Building wraps

backdrops

Vinyl building wallscape

Bus cards and wraps

Nylon stadium banner

Window graphics

Your message

Uncontaminated by stale cliché, Blonde Creative thrives on fearless exploration and competitive, deliberate design around you, your product, your philosophy, and your target market. We are burning perfectionists when it comes to conceptualizing and producing daring graphical design and illustrative art, penetrating multimedia, and titillating photography that lures and fascinates the senses. Your product and our imagery make a spirited match—an affair we hunger after and believe is worth the risk.

Your creative finish

At Blonde Creative, we get you: Global respect. Local market. More sales.

We are smaller than some and unconventional compared to others but we're better than most. We're ready, willing and able to work hard for you. Once we clinch the concept and make it real, we'll direct the installation so you don't have to. We did it for the Alamo. We can do it for you.